

2026

Katy Pride

**2026  
CELEBRATION  
VENDORS &  
SPONSORS**

Events. Advocacy. Education



**KATYPRIDE.ORG**

@KatyPrideLGBTQ  
info@katypride.org



# WHO ARE WE?

Katy Pride LGBTQ Inc. was established in 2023 with a vision of creating a community where all LGBTQ+ individuals can live authentically and safely, without persecution, judgment, hate, or fear. As an organization, their mission is to be committed to empowering the LGBTQ+ community in Katy and West Houston by creating inclusive events, advocating for equality, and fostering a supportive community of acceptance and diversity.

# WHY SUPPORT

KATY PRIDE LGBTQ



## STAND UP

Stand up as a brand by sponsoring Katy Pride LGBTQ Inc.

and allow your business to demonstrate its commitment to diversity, equity, inclusion, and social responsibility. With this public commitment, your business will stand out as an ally while promoting a positive brand image. An affiliation with Katy Pride not only enhances your company's reputation but also helps attract a diverse and socially conscious customer and employee base, fostering brand loyalty and differentiation in a competitive market.

## **SPEAK OUT**

Speak out as a supporting sponsor of Katy Pride and allow your organization to provide a powerful platform for your business to advocate for important issues. This alignment signals a commitment to the importance of promoting positive change while enabling the company to amplify its voice in support of LGBTQ rights. A proactive stance can resonate strongly with socially conscious consumers, vendors, and employees, reinforcing the brand's values and fostering a more inclusive community.

## **2025 RECAP**

In 2025 Katy Pride had a great year! We had more than 70 vendors at our annual Pride Celebration, with more than 1,000 guests and 16 Sponsors. We hosted community, education and advocacy events throughout the year and continued to partner with other LGBTQ organizations while advocating for our local LGBTQ community. .

# **THE FACTS**

KATY PRIDE LGBTQ



**WEST HOUSTON, AND  
THE LGBTQ+ COMMUNITY**



The city of Katy, TX resides in 3 counties including Harris County, Fort Bend County and Waller County

As of the 2020 Census, Fort Bend County is the most diverse county in Texas, Harris County is the 3rd most diverse county in Texas

Commissioner Lesley Briones of Precinct 4 created the first Harris County LGBTQIA+ Commission in 2023

Fort Bend County Queer Alliance was formed by Judge KP George in 2023

141 Anti-LGBTQ+ bills were filed in the 2023 Texas Legislative session

7% of the 2020 US Census respondents self-identified as a member of the LGBTQ+ community. This would equate to 160,000+ people in the city of Houston and 1,600+ in Katy who identify as LGBT.\*

In the United States, 27% of LGBTQ+ individuals are food insecure\*\*  
38.2% of 2020 US Census LGBTQ+ respondents experienced depression for more than half of the days in a week (compared to 16.1% of non-LGBTQ+ respondents)\*

In the United States, 15% of LGBTQ+ individuals are uninsured\*\*

\*United States Census Bureau

\*\*Williams Institute at the UCLA School of Law



## KATY PRIDE EVENTS

Katy Pride Annual Birthday Party & Fundraiser

Katy Pride Annual Kick-off Party

Katy Pride Annual Celebration

Katy Pride Quarterly Socials

Katy Pride Monthly Coffee Meet-ups

Pride Nights at Momentum Climbing

Kendra Scott Gives Back Events

Pride at the Waterpark

Trans | Queer | Ally Community Meet-Ups

Small Business Meet-Up

Collaboration on specific events with the Greater Houston LGBTQ+ Chamber of Commerce

# 2026



# CELEBRATION

# VENDORS

Invest in our community by showcasing your business at our annual celebration event. Let your business shine while interacting with over 2,000 attendees at the celebration.

**FOR PROFIT  
POLITICAL  
NON-PROFIT FOOD VENDOR GOVERNMENT**

**\$225**

**\$275 \$300**

## VENDOR REQUIREMENTS

All vendor booth spaces are 10x10 unless you are a platinum sponsor with a 10x20 space. Katy Pride will not provide any tents, tables, or chairs - vendors are required to bring their own. All vendors who bring tents are required to bring tent weights. Failure to do so will result in \$100 penalty fee.

All vendors and exhibitors must keep their booths open and stay for the entire event. The site will open for sponsors and vendors to setup by 7AM. Additional information will be sent to sponsors and vendors with their designated load-in time prior to the event. Katy Pride will not be providing electricity to booths. If you need electricity please let Katy Pride know or plan on bringing your own generator and inform the Katy Pride organizers to ensure your placement is conducive for hook-up, sound, etc.

Vendors and sponsors can bring personal snacks & non-alcoholic beverages on-site for personal consumption only. Coolers are subject to inspection. There will be food, drink, and alcohol vendors on-site.

Katy Pride is welcome to all ages and will be a family-friendly event.

Katy Pride will have security on-site.

Katy Pride 2026 will happen rain or shine.

Katy Pride Vendor and Sponsorship fees are non-refundable and non-transferable.

If protestors are on-site, please do not engage with them.

# 2026 PRIDE



# CELEBRATION SPONSORSHIPS

Support Katy Pride and grow your business with a 2026 sponsorship. Gain valuable exposure, connect with a diverse audience, and show your commitment to inclusivity at one of Katy's largest community events. Join us in celebrating Pride while promoting your brand to thousands!

## \$250    \$500    \$1000

Personal name on website  
Personal name on sponsor list (not

business name)  
Name on Website  
Name on Sponsor List  
10 x 10 Booth

Name on Website  
Name on Sponsor List  
10 x 10 Booth  
Recognition on Social

## \$2500

Logo on Website  
Name on Sponsor List  
Name on Print  
Name on T-shirt  
10 x 10 Booth with premium location  
Recognition on Social  
2 Tickets to Kick-off

## \$5000

Logo on Website  
Logo on Sponsor List  
Name on Print  
Logo on T-shirt  
10 x 20 Booth with premium location  
Featured on Social  
3 minutes of speaking  
4 Tickets to Kick-off

## \$10,000

Logo on all Celebration marketing  
Logo on Website  
Logo on Sponsor List  
Logo on Print Material  
Prime Logo on T-shirt  
10 x 20 Booth with premium location  
Headline on Social  
5 minutes of speaking  
8 Tickets to Kick-off

# 2026 EXCLUSIVE CELEBRATION SPONSORSHIPS



Invest in inclusion, visibility, and community by becoming an exclusive sponsor of Katy Pride. Your business will gain premium exposure at our headline event, connecting with thousands of attendees while demonstrating your commitment to diversity and equality.

## HOSPITALITY

# \$3000

10x10 Booth space  
6 tickets to VIP party  
3 minute commercial at festival  
Featured on Social Logo on volunteer shirts

Name on website  
Logo on Sponsor list  
Name on Print  
10x10 Booth space  
6 tickets to VIP party  
3 minute commercial at festival

## KID ZONE

# \$3000

Name on website  
Logo on Sponsor list  
10x10 booth space  
Logo'ed Banner on Volunteer Tent  
30 second commercial at festival

Name on website  
Logo on Sponsor list  
10x10 Booth space  
Signage throughout kids zone with logo  
30 second commercial at festival

Featured on Social Logo on volunteer shirts

## WIFI | CHARGING

# \$4000

## T-SHIRT

# \$5000

Name on website  
Logo on Sponsor list  
Name on Print

## SWAG BAG

# \$5000

Name on website  
Logo on Sponsor list  
10x10 Booth space  
Signage throughout event with logo and wifi login  
Charging stations with logo'ed signage at them (if provided by sponsor)

ENTERTAINMENT

**\$7500**

10x10 Booth space  
8 tickets to VIP party  
1 min commercial at  
festival  
Entertainment Stage  
named after company  
Logo'ed Banner on  
main stage

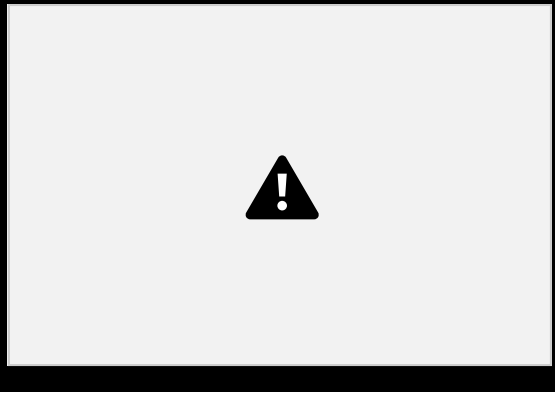
Name on website  
Logo on Sponsor list

# 2026 KATY PRIDE CELEBRATION

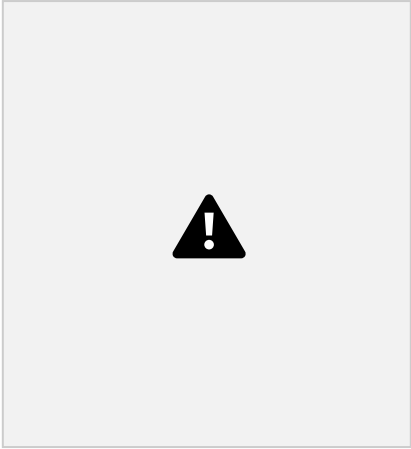
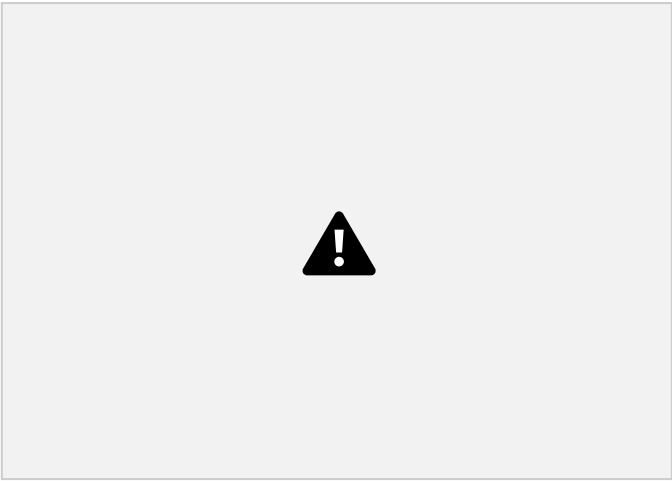
**SATURDAY, OCT. 3**  
**11AM - 4PM**

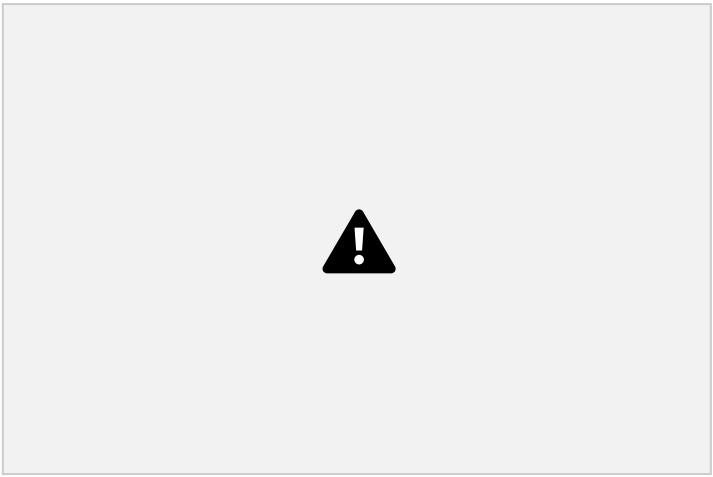
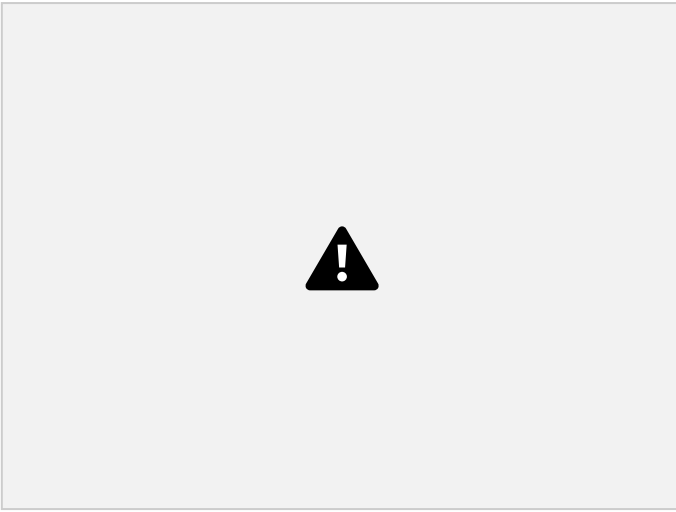
BEAR CREEK RODEO ARENA  
3230 HWY 6, HOUSTON, TX 77084

**STAND TALL, Y'ALL!**



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**Katy Pride Celebration is more than an event**—it's a movement of love, inclusion, and visibility for the LGBTQ+ community and allies in Katy & beyond.

By becoming a vendor or sponsor, you're not just supporting a celebration, you're **investing in equality, connection, and progress.**

Your partnership helps us create a **bigger, bolder, and more impactful event**, featuring local businesses, entertainment, family-friendly activities, and unforgettable moments.

Together, we're building a stronger, more vibrant community, one filled with **love, acceptance, and pride.**