

2026



Katy Pride



2026 CELEBRATION VENDORS & SPONSORS



Events. Advocacy. Education

KATYPRIDE.ORG
@KatyPrideLGBTQ
info@katypride.org





WHO ARE WE?

Katy Pride LGBTQ Inc. was established in 2023 with a vision of creating a community where all LGBTQ+ individuals can live authentically and safely, without persecution, judgment, hate, or fear. As an organization, their mission is to be committed to empowering the LGBTQ+ community in Katy and West Houston by creating inclusive events, advocating for equality, and fostering a supportive community of acceptance and diversity.

[KATYPRIDE.ORG](https://www.katypride.org)

WHY SUPPORT

KATY PRIDE LGBTQ



STAND UP

Stand up as a brand by sponsoring Katy Pride LGBTQ Inc. and allow your business to demonstrate its commitment to diversity, equity, inclusion, and social responsibility. With this public commitment, your business will stand out as an ally while promoting a positive brand image. An affiliation with Katy Pride not only enhances your company's reputation but also helps attract a diverse and socially conscious customer and employee base, fostering brand loyalty and differentiation in a competitive market.



SPEAK OUT

Speak out as a supporting sponsor of Katy Pride and allow your organization to provide a powerful platform for your business to advocate for important issues. This alignment signals a commitment to the importance of promoting positive change while enabling the company to amplify its voice in support of LGBTQ rights. A proactive stance can resonate strongly with socially conscious consumers, vendors, and employees, reinforcing the brand's values and fostering a more inclusive community.



2025 RECAP

In 2025 Katy Pride had a great year! We had more than 70 vendors at our annual Pride Celebration, with more than 1,000 guests and 16 Sponsors. We hosted community, education and advocacy events throughout the year and continued to partner with other LGBTQ organizations while advocating for our local LGBTQ community. .

THE FACTS

KATY PRIDE LGBTQ



WEST HOUSTON, AND THE LGBTQ+ COMMUNITY

- The city of Katy, TX resides in 3 counties including Harris County, Fort Bend County and Waller County
- As of the 2020 Census, Fort Bend County is the most diverse county in Texas, Harris County is the 3rd most diverse county in Texas
- Commissioner Lesley Briones of Precinct 4 created the first Harris County LGBTQIA+ Commission in 2023
- Fort Bend County Queer Alliance was formed by Judge KP George in 2023
- 141 Anti-LGBTQ+ bills were filed in the 2023 Texas Legislative session
- 7% of the 2020 US Census respondents self-identified as a member of the LGBTQ+ community. This would equate to 160,000+ people in the city of Houston and 1,600+ in Katy who identify as LGBT.*
- In the United States, 27% of LGBTQ+ individuals are food insecure**
- 38.2% of 2020 US Census LGBTQ+ respondents experienced depression for more than half of the days in a week (compared to 16.1% of non-LGBTQ+ respondents)*
- In the United States, 15% of LGBTQ+ individuals are uninsured**

*United States Census Bureau

**Williams Institute at the UCLA School of Law

KATY PRIDE EVENTS

- Katy Pride Annual Birthday Party & Fundraiser
- Katy Pride Annual Kick-off Party
- Katy Pride Annual Celebration
- Katy Pride Quarterly Socials
- Katy Pride Monthly Coffee Meet-ups
- Pride Nights at Momentum Climbing
- Kendra Scott Gives Back Events
- Pride at the Waterpark
- Trans | Queer | Ally Community Meet-Ups
- Small Business Meet-Up
- Collaboration on specific events with the Greater Houston LGBTQ+ Chamber of Commerce

2026 CELEBRATION VENDORS



Invest in our community by showcasing your business at our annual celebration event. Let your business shine while interacting with over 2,000 attendees at the celebration.

NON-PROFIT

\$225

**FOR PROFIT
POLITICAL
GOVERNMENT**

\$275

FOOD VENDOR

\$300

VENDOR REQUIREMENTS

- All vendor booth spaces are 10x10 unless you are a platinum sponsor with a 10x20 space.
- Katy Pride will not provide any tents, tables, or chairs - vendors are required to bring their own.
- All vendors who bring tents are required to bring tent weights. Failure to do so will result in \$100 penalty fee.
- All vendors and exhibitors must keep their booths open and stay for the entire event.
- The site will open for sponsors and vendors to setup by 7AM. Additional information will be sent to sponsors and vendors with their designated load-in time prior to the event.
- Katy Pride will not be providing electricity to booths. If you need electricity please let Katy Pride know or plan on bringing your own generator and inform the Katy Pride organizers to ensure your placement is conducive for hook-up, sound, etc.
- Vendors and sponsors can bring personal snacks & non-alcoholic beverages on-site for personal consumption only. Coolers are subject to inspection. There will be food, drink, and alcohol vendors on-site.
- Katy Pride is welcome to all ages and will be a family-friendly event.
- Katy Pride will have security on-site.
- Katy Pride 2026 will happen rain or shine.
- Katy Pride Vendor and Sponsorship fees are non-refundable and non-transferable.
- If protestors are on-site, please do not engage with them.

2026 PRIDE CELEBRATION SPONSORSHIPS



Support Katy Pride and grow your business with a 2026 sponsorship. Gain valuable exposure, connect with a diverse audience, and show your commitment to inclusivity at one of Katy's largest community events. Join us in celebrating Pride while promoting your brand to thousands!

FRIENDS OF

\$250

- Personal name on website
- Personal name on sponsor list (not business name)

RAINBOW

\$500

- Name on Website
- Name on Sponsor List
- 10 x 10 Booth

SILVER

\$1000

- Name on Website
- Name on Sponsor List
- 10 x 10 Booth
- Recognition on Social

GOLD

\$2500

- Logo on Website
- Name on Sponsor List
- Name on Print
- Name on T-shirt
- 10 x 10 Booth with premium location
- Recognition on Social
- 2 Tickets to Kick-off

PLATINUM

\$5000

- Logo on Website
- Logo on Sponsor List
- Name on Print
- Logo on T-shirt
- 10 x 20 Booth with premium location
- Featured on Social
- 3 minutes of speaking
- 4 Tickets to Kick-off

TITLE

\$10,000

- Logo on all Celebration marketing
- Logo on Website
- Logo on Sponsor List
- Logo on Print Material
- Prime Logo on T-shirt
- 10 x 20 Booth with premium location
- Headline on Social
- 5 minutes of speaking
- 8 Tickets to Kick-off

2026 EXCLUSIVE CELEBRATION SPONSORSHIPS



Invest in inclusion, visibility, and community by becoming an exclusive sponsor of Katy Pride. Your business will gain premium exposure at our headline event, connecting with thousands of attendees while demonstrating your commitment to diversity and equality.

HOSPITALITY

\$3000

- Name on website
- Logo on Sponsor list
- 10x10 booth space
- Logo'd Banner on Volunteer Tent
- 30 second commercial at festival

KID ZONE

\$3000

- Name on website
- Logo on Sponsor list
- 10x10 Booth space
- Signage throughout kids zone with logo
- 30 second commercial at festival

WIFI | CHARGING

\$4000

- Name on website
- Logo on Sponsor list
- 10x10 Booth space
- Signage throughout event with logo and wifi login
- Charging stations with logo'd signage at them (if provided by sponsor)

T-SHIRT

\$5000

- Name on website
- Logo on Sponsor list
- Name on Print
- 10x10 Booth space
- 6 tickets to VIP party
- 3 minute commercial at festival
- Featured on Social
- Logo on volunteer shirts

SWAG BAG

\$5000

- Name on website
- Logo on Sponsor list
- Name on Print
- 10x10 Booth space
- 6 tickets to VIP party
- 3 minute commercial at festival
- Featured on Social
- Logo on volunteer shirts

ENTERTAINMENT

\$7500

- Name on website
- Logo on Sponsor list
- 10x10 Booth space
- 8 tickets to VIP party
- 1 min commercial at festival
- Entertainment Stage named after company
- Logo'd Banner on main stage



2026 KATY PRIDE CELEBRATION

**SATURDAY, OCT. 3
11AM - 4PM**

BEAR CREEK RODEO ARENA
3230 HWY 6, HOUSTON, TX 77084



STAND TALL, Y'ALL!



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Katy Pride Celebration is more than an event—it's a movement of love, inclusion, and visibility for the LGBTQ+ community and allies in Katy & beyond.

By becoming a vendor or sponsor, you're not just supporting a celebration, you're **investing in equality, connection, and progress.**

Your partnership helps us create a **bigger, bolder, and more impactful event**, featuring local businesses, entertainment, family-friendly activities, and unforgettable moments.

Together, we're building a stronger, more vibrant community, one filled with **love, acceptance, and pride.**

